

— ★ *CUSTOMER* ★ —
THANK YOU!
— ★ *APPRECIATION DAY* ★ —



18600 Haggerty Rd.
Livonia, MI 48152

Expertec Dental Laboratory
888-875-6011

Celebrate with us!

16th
Annual Customer
Appreciation



Friday, February 3rd 2017

*VistaTech Center
Schoolcraft College
Livonia, MI*

Strategies for Success in the Changing Dental Business

John Chatham

The Dental world is in a period of transformation. There are key forces reshaping the dental industry as we know it. From changing demographics, the surge of dental technologies, to large group practices and corporate dentistry, the business model is changing.

With all these factors influencing our world, how can we help ourselves define the future?

John Chatham will present strategies for future success. He will delve into the macro influences in dentistry, give you options for thriving in the new environment, how to create a compelling brand, implement the right systems to be more efficient, more profitable so you can focus on patient care.

John Chatham is retired from Henry Schein as Vice President of Global Sales Leadership and Development. In his retirement he manages a large dental practice in Wisconsin.



Throughout his 30 year career he has consulted with hundreds of dentists to increase their income and reduce their stress. With the many changes dentists are facing now and in the future, John's experience and leadership provides valuable insight and solution for practitioners.

New Materials and Restorations

George Alioto, CDT will discuss the latest material and product offerings. George heads the Expertec Team focused on testing all new materials before we offer them to our clients. He tells it like it is with no fluff- just the facts.



Expertec Dental Laboratory, Inc. is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this provider are accepted by AGD for Fellowship, Mastership and membership credits. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from February 1, 2015 to January 31, 2018. ID # 217829

expertec
Dental Laboratory, Inc.

Customer
Appreciation Day

Friday February 3rd 2017

*This is our personal invitation to you!
Everyone at Expertec thanks you for your
business and friendship.*

VistaTech Center at Schoolcraft College
18600 Haggerty Rd.
Livonia, MI 48152

Registration & Breakfast begins at 7:15AM

Lectures begin at 8:30 AM

Lunch at Noon

Program over at 3:30 PM

6 hours CE

Call Jenn or Liz to confirm your reservation

888-875-6011

Doctor and one Team member as our guest
Additional Team members with Doctor \$89