

888-875-6011

**expertec**  
Dental Laboratory, Inc.

**November 2011**

**DON'T MISS THIS EVENT!**

Wednesday, December 7 or Thursday, December 8th

**THE BIGGEST NEW DEVELOPMENT IN DENTISTRY IS TAKING PLACE HERE**

"NuCalm is changing our profession. I've used it daily for two years with great, predictable results"  
—Dr. Omer Reed

Learn what over 50,000 patients already know

NuCalm® is a revolutionary technology proven to naturally relax the body within minutes without drugs. By naturally inducing the "relaxation response" in every patient, NuCalm enables clinicians and dental teams to safely control the most complex, unpredictable, and unreliable part of dentistry—the patient.

**CPR Training**

**Expertec is offering CPR Training for Your Office**

**Your Choice of Dates:**

- Wednesday, November 9th 6PM to 9PM
- Tuesday, November 15th 6PM to 9PM
- Friday, November 18th 9AM to 12PM
- Wednesday, November 30th 6PM to 9PM

Upon completion you will receive  
**2 year American Heart Association Certification**

Special Pricing \$25 per person (including light dinner)  
Or \$100 for an office - (up to 6 people)

Call Liz or Lisa to Register



**Monica Gabry RDA, ACLS  
Certified CPR Instructor**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 Picked up Today In your office 11/15	2 Picked up Today In your office 11/16	3 Picked up Today In your office 11/17	4 Detroit District Dental Society Burton Manor Picked up Today In your office 11/18	5
6	7 Picked up Today In your office 11/21	8 Picked up Today In your office 11/22	9 CPR Training 6PM-9PM Picked up Today In your office 11/23	10 Picked up Today In your office 11/28	11 Picked up Today In your office 11/29	<p>Expertec was named the winner of the Lean Manufacturing Dental Laboratory Award for 2011.</p> <p>Join us November 17th at our Open House celebration.</p> <p>Expertec is the only lab in Michigan to ever win this award.</p>
13	14 Picked up Today In your office 11/30	15 CPR Training 6PM-9PM Picked up Today In your office 12/1	16 Picked up Today In your office 12/2	17 Expertec Open House Picked up Today In your office 12/5	18 CPR Training 9MA—12PM Picked up Today In your office 12/6	
20	21 Picked up Today In your office 12/7	22 Picked up Today In your office 12/8	23 Picked up Today In your office 12/9	24 THANKSGIVING LAB CLOSED 	25 LAB CLOSED FOR SHOPPING	
27	28 Picked up Today In your office 12/12	29 Picked up Today In your office 12/13	30 CPR Training 6PM-9PM Picked up Today In your office 12/14	1 Picked up Today In your office 12/15	2 Picked up Today In your office 12/16	3

**Lumineer Certification Workshop**

Peter Harnois DDS

Friday, December 2nd 8 hours \$599

LUMINEERS is a practice-changing clinical technology. Don't miss this highly interactive day long lecture and hands-on program, packed with information that you'll be able to immediately put into practice.

Visit us at the  
Detroit District  
Dental Society  
Meeting at Burton Manor  
in Livonia Friday, Nov 4th



Expertec will be closed Thursday & Friday Nov 24th and 25th for Thanksgiving

And Closed Friday, Dec 23rd and 26th for the Christmas Holiday