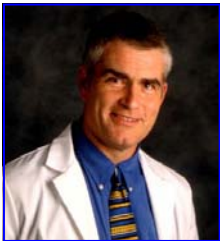




Thriving in Michigan's Current Economy

Tuesday, September 22nd Registration 6:00 PM at Expertec



Dr. Mark Murphy

Thriving in today's economy requires strategic planning. We must identify the opportunities that already exist within our practices and close those gaps to accelerate our economic engine even in challenging times. Increasing Patient Retention and Improving Case Acceptance can yield significant improvements to the bottom line, improved sense of fulfillment and better patient care. Expanding patient care to include the latest tech-esthetics broadens our income streams and helps patients feel better about themselves. Changing the behaviors that impact results is key to improving these important measures of dental practice success.

- 3 hours CE credits
- \$59 Dentist \$25 Team (Dinner included)
- Held at Expertec Lab
- Call Lisa or Liz to register 888-875-6011
- Define Thriving Personalities
- Practice Challenges & Opportunities
- Patient & Hygiene Retention
- Case Acceptance
- Leadership / Management
- Vision & Strategic Planning
- Changing Behavior
- Changing Results